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Carestream Health and Technology Partners Sign Co-Marketing Agreement For Radiology Workflow Solution

IMAGINeradiology™ billing solution to be Integrated with CARESTREAM RIS/PACS

ROCHESTER, N.Y., Jan. 8 — Carestream Health, Inc., and Technology Partners, Inc. (dba IMAGINE Software), have signed a co-marketing agreement that enables Technology Partners' IMAGINeradiology™ billing solution to be integrated with CARESTREAM RIS/PACS platforms. This solution will help facilitate rapid and accurate billing of imaging procedures, and eliminates the need to incorporate a third-party billing system or set up a process to transfer data to a separate billing system.

Carestream Health's RIS manages all aspects of radiology workflow from the order of an imaging exam to exam reading and results reporting, while its PACS manages, distributes and stores imaging studies from a variety of modalities. The IMAGINeradiology™ system streamlines the billing and collections process for radiology service providers. Both company's products help improve staff productivity and workflow, and can help healthcare providers enhance profitability.

"Integrating IMAGINeradiology™ with CARESTREAM RIS/PACS benefits our customers by enabling them to enhance the speed and accuracy of their billing procedures." said Diana L. Nole, President, Digital Medical Solutions, Carestream Health. "As costs rise and reimbursements decline, an efficient billing solution plays an increasingly important role in the successful operation of radiology services."

"The integration between IMAGINeradiology™ and the CARESTREAM RIS/PACS allows Carestream Health to provide a state-of-the-art, end-to-end solution to its customers," said Sam

Khashman, President and CEO, Technology Partners. "We look forward to partnering with a team that shares our commitment to customer service and innovation."

As part of the agreement, each company also will promote the products of the other to hospital radiology departments, imaging centers, physician practices and other healthcare providers.

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About Technology Partners, Inc.

Technology Partners, Inc. (dba IMAGINE Software), a Microsoft© Gold Certified Partner, has led the way in innovation of automated medical business management solutions for nine years with its flagship product, IMAGINeradiology™. A vast array of Microsoft-inspired tools and features allow IMAGINeradiology™ to offer complete integration. The IMAGINeradiology™ System has been heralded for its ability to streamline the billing/collections process, improve staff productivity and increase practice profitability with unsurpassed processes. IMAGINeradiology™ offers its own Smart Imaging Technology, an Auto Coder feature, Appliance Processing, an EOB Reader, and Direct-To-Payer Claims Submissions, as well as electronic remittance. The IMAGINeradiology™ team offers cutting edge products and services that are revolutionizing workflow automation for practices and billing offices. With the full support of its customers, leadership, and partners, TPI provides solutions that expand to accommodate the changing needs of today's medical practices. For further information, visit www.imagineteam.com.

About Carestream Health, Inc.

Formed in 2007, Carestream Health, Inc., is a worldwide provider of dental and medical imaging systems and healthcare IT solutions; molecular imaging systems for the life science research and drug discovery/development market segments; and x-ray film and digital x-ray products for the non-destructive testing market. For more information about the company's broad portfolio of products, solutions and services, please contact your Carestream Health representative or visit www.carestreamhealth.com.

CARESTREAM is a trademark of Carestream Health, Inc.

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